



Protocol Document: 'Andy Burnham's Nuclear Test'

1. Purpose

Following the publication of the Ministry of Defence's *Missing Medical Records Review* and the transition to a new Prime Minister, the current phase of campaigning has concluded. To ensure continued progress, LABRATS International is establishing a new campaign structure designed to deliver a coordinated, ethical, and effective approach to advocacy, engagement, and accountability.

This protocol sets out the governance, operational procedures, communication standards, and campaign objectives for the new campaign, provisionally referred to as **"Andy Burnham's Nuclear Test."**

2. Background

The existing campaign has achieved significant awareness and engagement. As the campaign enters a critical phase, a more structured and collaborative operating model is required to protect community interests, support future legal action, and ensure consistent messaging in line with our legal responsibilities.

3. Campaign Governance

3.1 Steering Committee

The campaign will operate under the direction of a Steering Committee responsible for governance, strategic decisions, communications oversight, and stakeholder engagement.

The committee consists of:

- Two LABRATS International Directors.
- Two representatives from affected Nuclear communities.

An independent Advisory Panel has also been formed and includes:

- An academic specialist.
 - A professional campaign strategist.
 - A legal adviser.
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4. Roles and Responsibilities

The Steering Committee shall:

- Authorise official campaign communications.
- Manage media requests and public statements.
- Oversee legal considerations affecting campaign activities.
- Ensure adherence to the Nuclear Truth Protocols.
- Coordinate partner organisations and stakeholders.
- Monitor campaign progress and address emerging issues.
- Protect the integrity of any consultation processes or future litigation.

Only campaign materials, statements, and actions authorised by the Steering Committee shall be considered official campaign activity.

5. Community Engagement

5.1 Workshops

The campaign will conduct regular online workshops via Zoom to ensure full community participation.

These workshops will:

- Provide opportunities for community input.
- Inform campaign strategy and objectives.
- Promote inclusivity and transparency.
- Enable ongoing dialogue between campaign leaders and supporters.

Feedback received through workshops will be formally recorded and considered by the Steering Committee.

6. Communications Protocol

6.1 Social Media

Official campaign content will be published through LABRATS-managed channels, including:

- Facebook (including all active groups)
- Instagram
- X (formerly Twitter)
- LinkedIn
- TikTok

Approved content may also be distributed through partner networks, mailing lists, and media contacts.

6.2 ATOM Magazine

The campaign will receive dedicated coverage within the quarterly **ATOM Magazine**, ensuring regular updates are provided to supporters and stakeholders.

6.3 Media Relations

The campaign shall maintain a centralised media contact database.

Activities will include:

- Distribution of press releases.
- Engagement with television, radio, print, and online media.
- Coordination of interviews and public appearances.
- Consistent messaging across all media engagement.

6.4 MP Engagement

A centrally managed parliamentary engagement programme will be established.

This will include:

- Distribution of campaign information to MPs.
- Maintenance of a database of supportive MPs.
- Coordination of parliamentary engagement activities.

7. Contact and Representation

All campaign-related enquiries shall be directed through approved campaign channels.

This includes:

- Media requests.
- Requests for interviews.
- Requests for public statements or quotations.
- Partner enquiries.

Participation in media activity on behalf of the campaign requires prior approval from the Steering Committee.

8. Partner Organisations

8.1 Registration Requirements

All partner organisations seeking formal involvement must:

1. Apply for registration with the campaign.
2. Undergo Steering Committee review and approval.

8.2 Use of Campaign Branding

Only officially registered partners may:

- Use campaign branding.
- Display the campaign logo.
- Represent themselves as campaign partners.
- Use the LABRATS name in connection with campaign activities.

Approved partners will be listed on the LABRATS website.

9. Public Mobilisation

9.1 Petition

An online petition will be established to:

- Record public support.
- Build campaign momentum.
- Provide campaign updates to supporters.
- Enable direct engagement with the Prime Minister's Office and MPs through approved correspondence templates.

9.2 Campaign Video

A professionally produced campaign video will be developed and distributed across all digital platforms to maximise public awareness and engagement.

9.3 Campaign Website

A dedicated campaign webpage will be maintained within the LABRATS website and will include:

- Campaign objectives.
 - Governance structure.
 - Partner information.
 - Campaign updates.
 - Access to the petition.
 - Access to campaign videos and resources.
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10. Protection of Campaign Materials

All campaign materials, branding, and communications are to be used only as authorised. All logos and material produced by this campaign is the copyright of LABRATS CIC.

The Steering Committee shall:

- Monitor unauthorised use of campaign assets.
- Take appropriate action where misuse occurs.
- Protect the integrity and reputation of the campaign.

Individuals or groups operating independently may continue their own activities; however, they shall not be regarded as representing this campaign unless formally authorised.

11. Transition from the Nuked Blood Scandal Campaign

The existing **Nuked Blood Scandal** campaign identity will be retired.

Accordingly:

- The Nuked Blood Scandal logo will no longer be used by LABRATS.
 - Associated campaign webpages will no longer be actively updated.
 - Users will be directed to the new campaign platform and resources.
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12. Campaign Schedule

A comprehensive campaign schedule shall be developed and circulated to all approved partners.

The schedule will include:

- Community workshops.
 - Media activities.
 - Parliamentary engagement.
 - Awareness campaigns.
 - Campaign milestones and key dates.
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13. Individual Independence

Individuals retain the right to:

- Establish separate campaigns.
- Continue supporting previous campaign initiatives.
- Advocate independently on issues relating to nuclear testing.

LABRATS International will focus exclusively on the new campaign framework and will not endorse or represent independent campaigns unless formally approved by the Steering Committee.

14. Campaign Objectives

The campaign seeks the following outcomes:

1. **A full and honest apology** for both the original actions and subsequent cover-up.
 2. **A national memorial** to recognise those affected and ensure the legacy is never forgotten.
 3. **A full independent fast-track inquiry** into the nuclear testing programme and its consequences.
 4. **Education within schools** to improve public understanding for future generations.
 5. **Comprehensive genetic research** to identify all affected individuals and understand the full impact on descendants and future generations.
 6. **Financial redress** for the affected families.
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15. Ethical Standards

All campaign activity shall:

- Comply with the Nuclear Truth Protocols.
 - Respect veterans, descendants, Indigenous communities, and affected families.
 - Promote constructive and evidence-based advocacy.
 - Avoid abusive, inflammatory, or hostile conduct.
 - Support transparency, accountability, and collaboration.
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16. Conclusion

This protocol establishes a structured framework for delivering a coordinated, ethical, and effective campaign. Through clear governance, controlled communications, inclusive community engagement, and adherence to the Nuclear Truth Protocols, the campaign seeks to advance justice, recognition, accountability, and support for all those affected by nuclear testing.